## Investing in Innovation & Infrastructure to Create Jobs, Expand Opportunity

Commitment to creating jobs and putting Massachusetts residents back to work.

## CREATE JOBS & EXPAND OPPORTUNITY



Advance education and workforce development for middle-skills job

Support innovation and entrepreneurship

Support regional development through infrastructure investments and local empowerment

Increase the ease of doing business

Address our cost competitiveness

- Design and develop a cohesive, coordinated workforce development system with clear leadership
- Improve responsiveness of workforce programs so they meet the demands of the market place
- Prioritize goals of the State STEM (science, technology, engineering & mathematics) Plan that align with middleskills jobs

- Strengthen and support our innovation community
- Build and retain talent for the innovation economy
- Expand our culture of innovation
- Support growth to scale

- Make public infrastructure investments that support regional growth opportunities
- Create regional and local economic development teams led by "CEOS for Economic Development"
- Educate regional and local officials, municipal leaders and their staffs
- Empower municipal leaders and their staffs with more local input and control

- Engage in on-going state regulatory review
- Re-align business development efforts
- Market the strengths of doing business in Massachusetts
- Contain the increasing cost of health care while protecting access and quality
- Reduce energy costs by creating a diversified energy portfolio and competitive sustainable pricing
- Manage the impact on business of long-term cost pressures within government
- Make tax structure simpler, more competitive and predictable by addressing tax-based business incentives